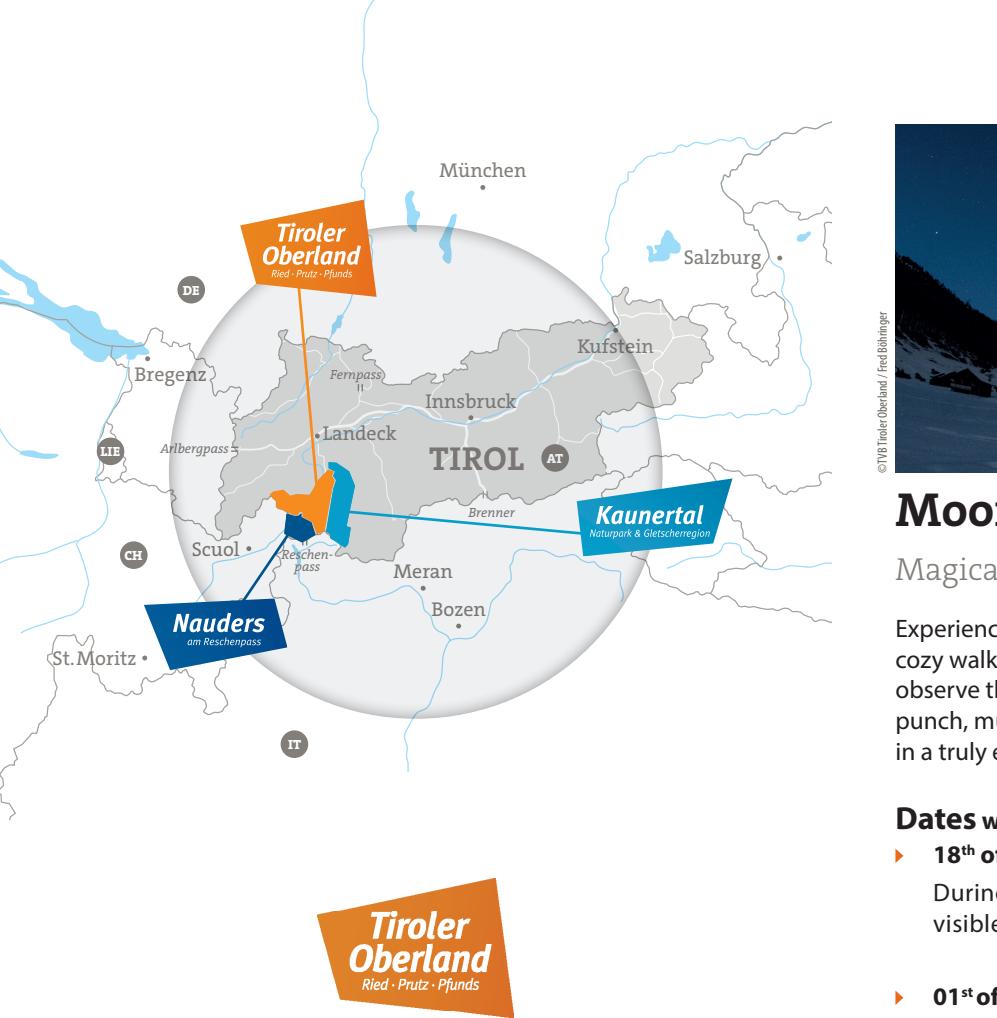




Unforgettable Winter. Experiences in the Tyrolean Oberland.



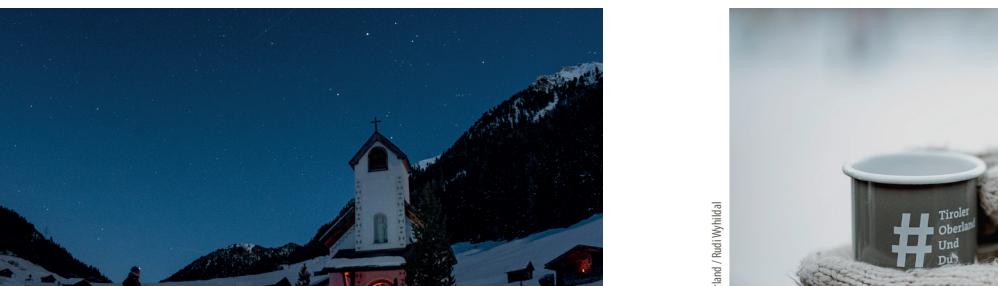
TVB Tiroler Oberland

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T. +43 (0) 50 225 100 · office@tiroler-oberland.com

www.tiroler-oberland.com



Moonlight Picnic.

Magical moments under the starry sky.

Experience magical nights under the clear winter stars: During a cozy walk through the snow-covered Pfundser Tschey, you can observe the fascinating phases of the moon up close. Warming punch, mullet wine and a light snack round off this special evening in a truly enchanting atmosphere.

Dates with our knowledgeable nature guide:

► 18th of January & 17th of February - New moon

During the new moon, the moon remains hidden as its visible side is not illuminated by the sun.

► 01st of February & 03rd of March - Full Moon

During this moon phase, the visible side is fully illuminated, lighting up the night sky.

► 12th of February - Waning Half Moon

The waning half moon casts a gentle light across the sky, creating a calm and magical winter atmosphere.



Wintr POP-UP.

Cozy evening with live music.

The Wintr POP-UP. in Pfunds invites you to end your Friday evening in a relaxed and cozy atmosphere. Enjoy the enchanting winter nights, warm up with a delicious hot drink, soak in the comfortable and festive ambiance and let yourself be fully captivated by the unique setting and the special winter magic that fills the air.

Highlights of the event:

► Live music with various musicians

► House-brewed organic craft beer from the BERGbrauer

► Gin varieties from Macho Distillery

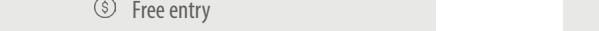
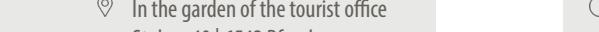
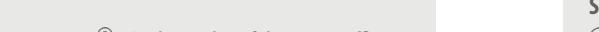
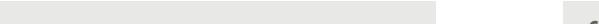
► Regional delicacies

► Cozy atmosphere with colorful lights

► Warming fire bowls

Tip: At the Pfunds Farm Shop, every Friday from 05:00 - 07:00 pm,

you can discover homemade farmhouse bread, ham and cheese, regional wine, fruity jams, spices, handcrafted souvenirs and many other regional products. Take a piece of Tyrol home with you.



Magical Winter Worlds.

Enchanting walks for the whole family.

Grüble Christmas - Ried

Experience the magic of the Christmas season. Immerse yourself in a charming winter world, discover small mysterious stations and enjoy atmospheric moments with the whole family.

Grüble Christmas

► Daily from 29th of November 2025

to 03rd of January 2026

Headlamp required in the evening

► Start at Langwiese

Parking available at Tilia Living

► Costs see QR code

► No registration required

& larger groups on request

► Free entry



3 Länder Bogenpark.

Enchanting walks for the whole family.

Tuesday - Friday - Indoor Archery

Experience the magic of the Christmas season. Immerse yourself in a charming winter world, discover small mysterious stations and enjoy atmospheric moments with the whole family.

Indoor Archery

► Tuesday - Friday from 05:00 pm

to 07:00 pm

► Stuben 29 | 6542 Pfunds

► Start at Langwiese

Parking available at Tilia Living

► Costs see QR code

► No registration required

& larger groups on request

► Free entry



Culinary Delights.

The taste of holidays in the Tyrolean Oberland.

Monday, Wednesday & Friday - Farmshop

Regional products and handmade souvenirs - ideal for taking home.

„Glücklich & Gesund“ Tösens

► MO & WE 08:00 am - 12:00 pm &

05:00 - 07:00 pm

► FR 08:00 am - 12:00 pm

► FR 05:00 - 07:00 pm

► Farmshop Pfunds

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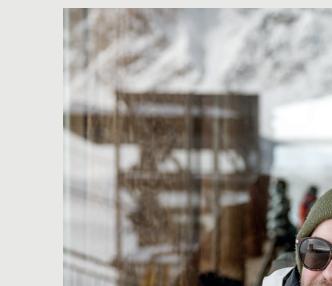
05:00 - 07:00 pm

► FR 08:00 am - 12:00 pm

► Gerti's Farmshop Tösens

► FR 05:00 - 07:00 pm

► Registration via QR code: 2202



Giveaway.

Participate and win a vacation.

Tuesday & Wednesday - Schnaps Distillery Tasting

Tasting fine brandies and enjoying exceptional moments of flavor.

MAASS Brand - Prutz

► TUE 05:30 pm | Kaunertalstr. 3

► € 20,- per person

► Registration via QR code: 2202

► WE 08:00 pm | Mur 509

► € 20,- per person

► Registration via QR code: 2202

► Schnaps Distillery Gsp - Pfunds

► WE 08:00 pm | Mur 509

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Guided Hikes & Hiking bus valid from 15th of December 2025 until 06th of April 2026

Ski Buses Tyrolean Oberland.

Stress-free travel to pure skiing pleasure.



Winter Hiking Buses.

Relaxed travel to your hiking adventure.



Tuesday - Winter Hiking Bus Kaunergrat | Eventcode: 2085

09:10 am Pfunds tourist office
09:10 am Pfunds roundabout
09:20 am Tösens commune

Return: 03:00 pm Naturpark Kaunergrat
Hiking tip: Harbe round with a stop at the Naturparkhaus Kaunergrat

Thursday - Winter Hiking Bus Tschey | Eventcode: 2086

09:10 am Prutz tourist office
09:15 am Ried tourist office
09:20 am Tösens commune

Return: 03:00 pm parking lot Tscheylücke | 03:10 pm BERGhof
Hiking tip: Pfundser Tschey with a stop at the BERGhof

Friday - Winter Hiking Bus Kobl | Eventcode: 2087

11:00 am Prutz tourist office
11:05 am Ried tourist office
11:10 am Tösens commune

Return: 03:30 pm parking lot Hinterkobl | 03:40 pm Sonnenhof
Hiking tip: Kobler Mountain meadows with a stop at Sonnenhof

Registration Winter Hiking Buses

Registration is required by 04:30 pm the day before. Scan the QR code and enter the event code for the Winter Hiking Bus or register at the tourist office.

Minimum Participants

The Winter Hiking Buses run with a minimum of 4 participants.

Hiking Bus Tickets & Costs - Round Trip

Tickets are available at the tourist offices

Price: € 12,- (children up to 12 years free) | Dogs: € 3,-

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Monday.

Torchlight Walk Pfunds & Ried

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A magical torchlight walk through the snow-covered villages invites you to fully enjoy the winter idyll in the warm glow of the torches and to breath in fresh, crisp air along the winter paths.

Each week, the leisurely walk alternates between the wintery villages of Ried and Pfunds. This way, the snowy landscape reveals a completely new perspective each time, offering a fresh and enchanting experience filled with charming village scenes.

The evening concludes cosily at the ice rink, where you can savor the festive atmosphere and the serene winter season with a hot mullet wine or a fragrant punch. Depending on the rink's opening hours, there is also the option to glide a few laps on the ice.

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Tuesday.

Harbe round | Gogles Alm

Guided hike Gogles Alm (every Tuesday until & including 06.01.)

With snowshoes, we hike through the serene wintery forest up to the Gogles Alm, where a cozy stop with refreshments awaits us. Afterwards, we speed back down to the starting point on a sled.

Each week, the leisurely walk alternates between the wintery villages of Ried and Pfunds. This way, the snowy landscape reveals a completely new perspective each time, offering a fresh and enchanting experience filled with charming village scenes.

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Wednesday.

Archery through the Winter Landscape.

Guided hike Pfundser Frudiger (every 2nd Thursday from 18.12.)

Together, we leisurely hike from Tscheylücke through snow-covered forests and meadows up to the Pfundser Frudiger, where a breathtaking panoramic view over the Tyrolean Oberland awaits us.

Each week, the leisurely walk alternates between the wintery villages of Ried and Pfunds. This way, the snowy landscape reveals a completely new perspective each time, offering a fresh and enchanting experience filled with charming village scenes.

Guided hike Gschneier Alm (every 2nd Thursday from 25.12.)

Through the pictureque Pfundser Tschey, we keep up to the Kaunergrat Nature Park. Along the Harbe we trek through the snow-covered scenery all the way to the idyllic Harbe Pond.

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Thursday.

Kobler Mountain meadows | Wildlife enclosure

Winter Hiking Bus Kobl

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